
September 2024 Diversity Messaging

National Recovery Month September 2024



National Recovery Month is a national observance held every September to raise awareness and understanding of mental health and substance use disorders. It also focuses on treatment and support services.

This observance reinforces the positive message that behavioral health is essential to overall health and:

- Prevention works
- Treatment is effective
- People can and do recover

The National Association for Alcoholism and Drug Abuse Counselors (NAADAC) has adopted the theme of “Every Person. Every Family. Every Community” as a permanent tagline to focus on the support aspect of recovery across the nation.

If you’re experiencing a mental health crisis and need help, please call our statewide crisis line at 1-855-CRISIS-1.

Patriot Day September 11, 2024



During Patriot Day, we honor every life that was taken during the terrorist attacks that took place on Sept 11, 2001. On 9/11, four planes were hijacked. The hijackers flew three planes into iconic buildings: the Pentagon in Washington DC, and the Twin Towers of the World Trade Center in New York. The fourth plane crashed in a field in Pennsylvania after the passengers fought the hijackers. The lives of 2,977 people were lost as a result of the terrorist acts.

This day also honors the first responders including firefighters, law enforcement officers, emergency workers, service members, and the brave civilians who rushed into action to save lives that day.

National Hispanic Heritage Month September 15th – October 15th



National Hispanic Heritage Month recognizes the achievements and contributions of Hispanic Americans who have inspired others to achieve success.

The observance begins in the middle rather than the start of September because it coincides with National Independence Days in several Latin American countries: Guatemala, Honduras, El Salvador, Nicaragua and Costa Rica celebrate theirs on September 15th, followed by Mexico on September 16th, Chile on September 18th, and Belize on September 21st.

September 2024 Diversity Messaging

American Indian Day September 23rd



The fourth Monday in September of each year is to be especially observed in Tennessee as "American Indian Day." On this day schools, clubs, civic and religious organizations are encouraged to recognize the contributions of Native Americans with suitable ceremony and fellowship designed to promote greater understanding and unity.

Facts About Native American History in TN

- The name "Tennessee" is derived from "Tanasi," a Cherokee village in what is now Monroe County
- Today, the state is home to more than 20,000 Native Americans
- In Tennessee, names used today still speak to the lasting influence of Native American communities: Etowah, Chattanooga, Hiwassee and Tullahoma