



# Tobacco Use Prevention & Control

# Tobacco Prevention & Control Program

- Tobacco Cessation
  - Tennessee Tobacco QuitLine
  - Youth Vaping Cessation
  - BABY & ME-Tobacco Free Program™
- TNSTRONG
  - Tobacco Prevention
- Populations disproportionately affected by tobacco
  - LGBTQ+
  - Persons with SUD and/or a behavioral health diagnosis

# Tobacco Cessation

## Young Adult/Adult Cessation



## Youth Vaping Cessation



**smokefree**teen

N-O-T: Not On  
Tobacco—Proven  
Teen Smoking and  
Vaping Cessation  
Program



## Pregnancy Smoking Cessation



Healthy Babies Born on Time.



**FOR MOMS** | [WOMEN.SMOKEFREE.GOV](http://WOMEN.SMOKEFREE.GOV)

# Youth Tobacco Prevention



SAVE THE DATE!

June 5-7, 2022

TNSTRONG Conference

# Populations disproportionately affected by tobacco

Did you know:

**1 in 3 adults**

with mental illness smoke compared to 1 in 5 adults without mental illness.



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About **1 in 4** U.S. adults have some form of mental illness or substance use disorder.



These adults consume almost

**40%** of all cigarettes smoked by adults.

# Populations disproportionately affected by tobacco



## LGBT

The **LGBT community** is disproportionately impacted by tobacco.



(Aged 14-17 years)

**3x** more than 3x as likely to use cigarettes and cigars as straight females in the past month.

**2x** more than 2x as likely to use e-cigarettes as straight females in the past month.

**2x** LGBT ADULTS



STRAIGHT  
LGBT

nearly 2x as likely to use e-cigarettes and little cigars.



## Project SCUM

One tobacco manufacturer's marketing strategy called Project SCUM targeted gay men and homeless individuals.



TOBACCO USE IS NOT AN EQUAL OPPORTUNITY KILLER. SMOKING DISPROPORTIONATELY AFFECTS THOSE MOST IN NEED SUCH AS THE POOR, THE HOMELESS, RACIAL MINORITIES, LGBTQ PERSONS AND THOSE SUFFERING FROM MENTAL ILLNESS AND SUBSTANCE USE DISORDERS.



LGBTQ YOUNG ADULTS, 18-24, ARE NEARLY 2X AS LIKELY TO SMOKE AS THEIR STRAIGHT PEERS.

[HTTP://WWW.FDA.GOV/TOBACCOPRODUCTS/PUBLICHEALTHEDUCATION/PUBLICEDUCATION/CAMPAIGNS/TINIS/FREELIFE/CAMPAIGN/DEFAULT.HTM](http://www.fda.gov/tobaccoproducts/publichealtheducation/publiceducation/campaigns/tinis/freelife/campaign/default.htm)

LEE JGL, GRIFFIN GK, AND MELVIN CL. (2009). TOBACCO USE AMONG SEXUAL MINORITIES, USA, 1987-2007 (MAY). A SYSTEMATIC REVIEW. TOB CONTROL. ONLINE FIRST.

TN

Department of Health



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