

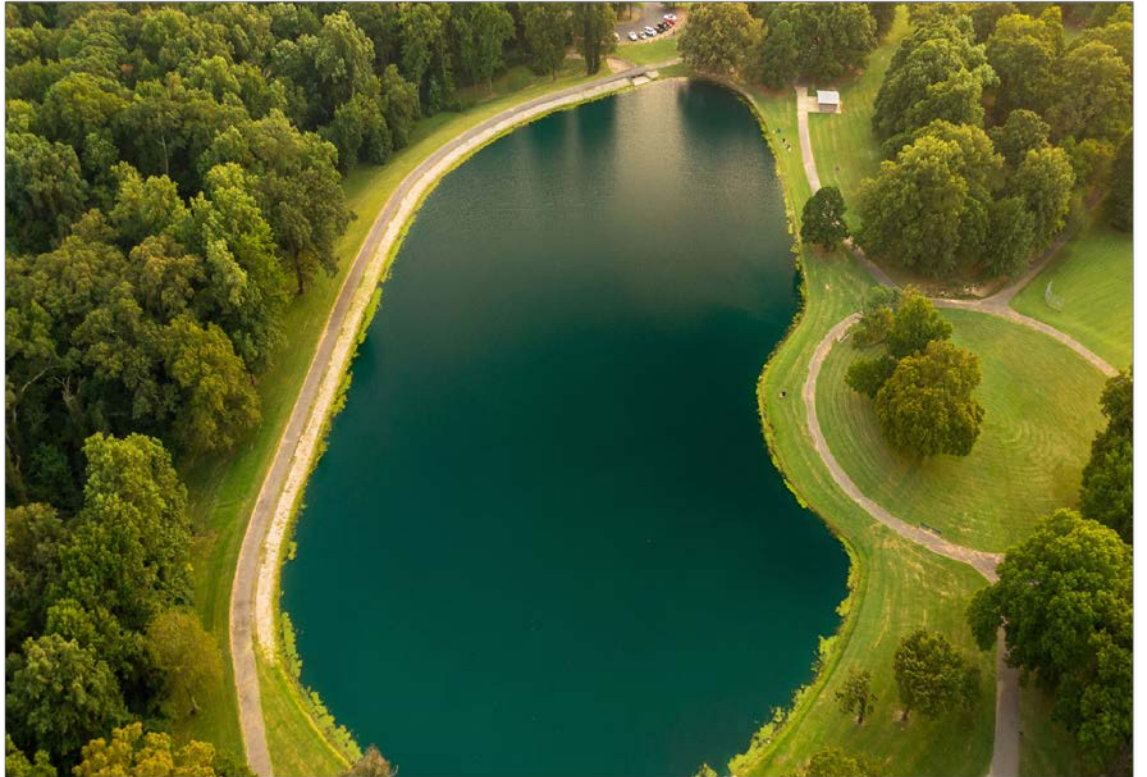
# Memphis Parks: Meet on Common Ground

Health Disparity Taskforce

July 2022

# Who We Are:

- 150+ greenspaces, 5000+ acres of land
- 29 total community centers
  - Five 55+ centers
  - One specialty center
  - 1.5 million + visits annually
- 16 pools
  - 4 indoor
  - 3 splash pads and counting!
- 7 golf courses
- 7 tennis facilities
- 3 museums
- 4 dog parks
- 2 skate parks
- 1 Liberty Bowl Memorial Stadium



# Parks help us...



- Fight Chronic Health conditions
- Connect to Nature
- Provide Infrastructure
- Respond to Climate Change
- Meet on Common Ground

# 5 Years Ago at Memphis Parks...

- Strategic plan was 20+ years old
- Parks wasn't operating Parks
- Extremely limited staffing
- Little to no community engagement capacity



# Meeting on Common Ground

- Diving into community engagement
- Goals: Build Trust, Listen, Drive our Decisions
- Townhall style meetings
- Neighborhood meetings- anywhere that would take us!
- Youth design your park sessions
- Covid hit ☹️ - we kept moving and took it outside





# Memphis Parks Today

- Completed a strategic plan for the next 5-10 years
- Accelerate Memphis- construction- \$75 Million
- Rebranded to Memphis Parks!
- Restructured staffing
  - Park Operations is housed at Parks
  - Added Park Rangers and Play Your Park
  - Added key roles, such as Community Engagement Administrator
- Expanded community engagement capacity







## What Can You Do?

- Vote! Every election matters.
- Sponsor an event.
- Volunteer.
- Thank a Parks & Rec professional!

# Contact Us!



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