



STATE OF TENNESSEE
DEPARTMENT OF ENVIRONMENT & CONSERVATION

**REQUEST FOR PROPOSALS # 32701-04541
AMENDMENT # 1
FOR MARKETING SERVICES FOR THE OCOEE
RIVER MANAGEMENT ZONE ADVERTISING
CAMPAIGN**

DATE: 1/23/2023

RFP # 32701-04541 IS AMENDED AS FOLLOWS:

1. This RFP Schedule of Events updates and confirms scheduled RFP dates. Any event, time, or date containing revised or new text is highlighted.

EVENT	TIME (central time zone)	DATE
1. RFP Issued		December 14, 2022
2. Disability Accommodation Request Deadline	2:00 p.m.	December 20, 2022
3. Pre-response Conference	10:00 a.m.	January 4, 2023
4. Notice of Intent to Respond Deadline	2:00 p.m.	January 6, 2023
5. Written "Questions & Comments" Deadline	2:00 p.m.	January 13, 2023
6. State Response to Written "Questions & Comments"		February 6, 2023
7. Response Deadline	2:00 p.m.	February 13, 2023
8. State Completion of Technical Response Evaluations		February 24, 2023
9. State Opening & Scoring of Cost Proposals	2:00 p.m.	February 27, 2023
10. Negotiations (Optional)	2:00 p.m.	March 3, 2023
11. State Notice of Intent to Award Released <u>and</u> RFP Files Opened for Public Inspection	2:00 p.m.	March 10, 2023
12. End of Open File Period		March 17, 2023
13. State sends contract to Contractor for signature		March 20, 2023
14. Contractor Signature Deadline	2:00 p.m.	March 24, 2023

2. **RFP Amendment Effective Date.** The revisions set forth herein shall be effective upon release. All other terms and conditions of this RFP not expressly amended herein shall remain in full force and effect.