

# Event Details

## PeopleSoft Strategic Sourcing

<b>Event ID</b>	<b>Format</b>	<b>Type</b>	<b>Page</b>
32801-0000012974	Sell	RFx	1
<b>Event Round</b>	<b>Version</b>		
1	1		
<b>Event Name</b>			
TWRA Marketing Management Platform			
<b>Start Time</b>		<b>Finish Time</b>	
09/19/2023 14:48:53 CDT		10/03/2023 14:00:00 CDT	

**Bidder:** PUBLIC EVENT DETAILS

**Submit To:** Wildlife Resources  
Call for Shipping Information  
United States

**Contact:** Parker Birt  
**Phone:** 615/291-5948  
**Email:** parker.birt@tn.gov

**Event Currency:** US Dollar  
**Bids allowed in other currency:** No

## Event Description

This solicitation is for the procurement of a contract for Tennessee Wildlife Resources Agency (TWRA), to provide a marketing platform for the management of TWRA's digital marketing communications, such as SMS/text messaging, emails, RSS feeds, social media, etc.

All questions must be submitted no later than September 22, 2023 to Parker.Birt@tn.gov

Specifications and terms & conditions are attached.

**Procurement Contact:**  
Parker Birt  
Parker.Birt@tn.gov  
615-291-5948

READ THE ENTIRE BID, including the Event Details, Specifications, and Terms and Conditions and any other attachments.

If the Review and bid on this event link included in the e-mail notification does not work, please go to <http://www.edison.tn.gov/> and click the link to the Supplier Portal Home Page. Log in with your vendor ID and password in order to search bid opportunities.

NOTE: Internet Explorer and Firefox are the recommended browsers to access the Supplier Portal and bid on events. Google Chrome is not supported and should not be used. Need help with EDISON? Call the Edison HELP Desk at 866-376-0104 or 615-741-4357

Please do not wait until the last day to POST YOUR BID. The Edison system will sign you out after 30 minutes of inactivity. Your password expires EVERY 90 DAYS. It is the responsibility of the Edison User (bidder/vendor) to maintain their own profile information (Email address, phone numbers, address or contacts) and to continue to keep it current by logging into the Supplier Portal and making changes as needed.

Supplier Portal link: <http://www.edison.tn.gov> (Maintain supplier information)

Central Procurement Office Website: <https://www.tn.gov/generalservices/procurement>

The website is constantly being updated with information to assist the agencies and vendors; you are encouraged to visit the website frequently.

## General Questions

Question	UOM	Best	Worst	Response
Please enter the number of days, from the bid opening date, after which your bid offer will expire:		0		<input type="text"/>

Required: Yes Mandatory ResponseNo

## Response Comments

# Event Details (cont.)

## PeopleSoft Strategic Sourcing

<b>Event ID</b>	<b>Format</b>	<b>Type</b>	<b>Page</b>
32801-0000012974	Sell	RFx	2
<b>Event Round</b>	<b>Version</b>		
1	1		
<b>Event Name</b>			
TWRM Marketing Management Platform			
<b>Start Time</b>		<b>Finish Time</b>	
09/19/2023 14:48:53 CDT		10/03/2023 14:00:00 CDT	

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United States

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Question	UOM	Best	Worst	Response
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How many days after receipt of purchase order will it take to deliver item(s) and/or begin service?

0

Required: Yes Mandatory ResponseNo

**Response Comments**

Please list the following information:

- List the Contract Administrator's Name
- List the Contract Administrator's Address
- List the Contract Administrator's Phone Number
- List the Respondent's Toll Free Phone Number
- List the Contract Administrator's Pager or Cell Number
- List the Contract Administrator's Email Address
- List the Respondent's Website

Required: Yes Mandatory ResponseNo

**Response Comments**

Please attach documentation that reflects you are registered with the Department of Revenue for sales and use tax, as stated in the Terms and Conditions. If you are exempt, please provide a copy of the communication from the Department of Revenue supporting this exemption.

Required: Yes Mandatory ResponseNo

**Response Comments**

Please complete the attached form, included with the Terms and Conditions document, and attach all pertinent documentation regarding your company's efforts to achieve diversity business participation. This information must be submitted with the bid document and monthly thereafter until a reasonable level of diversity business participation is achieved. Confirm below that you have completed this attached form by choosing, "Yes."

Required: Yes Mandatory ResponseNo

# Event Details (cont.)

## PeopleSoft Strategic Sourcing

<b>Event ID</b>	<b>Format</b>	<b>Type</b>	<b>Page</b>
32801-0000012974	Sell	RFx	3
<b>Event Round</b>	<b>Version</b>		
1	1		
<b>Event Name</b>			
TWRM Marketing Management Platform			
<b>Start Time</b>		<b>Finish Time</b>	
09/19/2023 14:48:53 CDT		10/03/2023 14:00:00 CDT	

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 Call for Shipping Information  
 United States  
**Contact:** Parker Birt  
**Phone:** 615/291-5948  
**Email:** parker.birt@tn.gov

**Event Currency:** US Dollar  
**Bids allowed in other currency:** No

### Response Comments

Question	UOM	Best	Worst	Response
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The Respondent affirms the following statement, as required by the Iran Divestment Act Tenn. Code Ann. § 12-12-111: "By submission of this response, each Respondent and each person signing on behalf of any Respondent certifies, and in the case of a joint response each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each Respondent is not on the list created pursuant to Tenn. Code Ann. § 12-12-106." For reference purposes, the list is currently available online at:  
<https://www.tn.gov/generalservices/procurement/central-procurement-office--cpo-/library-public-information-library.html>

Required: Yes Mandatory ResponseNo

### Response Comments

Please answer yes or no to the following. If YES, describe using additional pages and attach to the Response including any relevant details:

(a) is the Respondent presently debarred, suspended, proposed for debarment, or voluntarily excluded from covered transactions by any federal or state department or agency;

(b) has the Respondent within the past three (3) years, been convicted of, or had a civil judgment rendered against the contracting party from commission of fraud, or a criminal offence in connection with obtaining, attempting to obtain, or performing a public (federal, state, or local) transaction or grant under a public transaction; violation of federal or state antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;

(c) is the Respondent presently indicted or otherwise criminally or civilly charged by a government entity (federal, state, or local) with commission of any of the offenses detailed above; and

(d) has the Respondent within a three (3) year period preceding the contract had one or more public transactions (federal, state, or local) terminated for cause or default.

Required: Yes Mandatory ResponseNo

# Event Details (cont.)

## PeopleSoft Strategic Sourcing

<b>Event ID</b>	<b>Format</b>	<b>Type</b>	<b>Page</b>
32801-0000012974	Sell	RFx	4
<b>Event Round</b>	<b>Version</b>		
1	1		
<b>Event Name</b>			
TWRA Marketing Management Platform			
<b>Start Time</b>		<b>Finish Time</b>	
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### Response Comments

Question	UOM	Best	Worst	Response
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I (we) agree to strictly abide by all the statutes and terms contained in the rules of the Department of General Services, Central Procurement Office, which are by reference made a part hereof, in addition to the special terms, conditions and specifications embodied in the invitation to bid.

IMPORTANT: By Selecting YES, the bidder certifies compliance with the above and further certifies that this bid is made without collusion or fraud.

Yes

Required: Yes Mandatory Response:Yes

### Response Comments

We ask that you take a few short minutes to complete this survey. The purpose of this survey is to capture Respondents' assessments of CPO procurement processes. Your responses will remain anonymous, and will have no bearing or consideration on contract award.

<https://www.surveymonkey.com/r/stateoftncpocustomer>

Required: No Mandatory Response:No

### Response Comments

# Event Details (cont.)

## PeopleSoft Strategic Sourcing

<b>Event ID</b>	<b>Format</b>	<b>Type</b>	<b>Page</b>
32801-0000012974	Sell	RFx	5
<b>Event Round</b>	<b>Version</b>		
1	1		
<b>Event Name</b>			
TWRA Marketing Management Platform			
<b>Start Time</b>		<b>Finish Time</b>	
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United States

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**Phone:** 615/291-5948  
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### Line Details

**Line:** 1 **Item ID:** 1000177610 **Line Qty:** 1.00 **UOM:** Year  
**Required:** Yes **Reserve Price:** No

**Bid Qty:**

**Description:** Service Fee, Annual, Communications Cloud and SMS, Year 1

Question	UOM	Best	Worst	Response
What is the unit price of this item?				<input type="text"/>
Required: Yes Mandatory Response: No				

#### Response Comments

**Line:** 2 **Item ID:** 1000195885 **Line Qty:** 1.00 **UOM:** Year  
**Required:** Yes **Reserve Price:** No

**Bid Qty:**

**Description:** Service Fee, Annual, Communications Cloud and SMS, Year 2

Question	UOM	Best	Worst	Response
What is the unit price of this item?				<input type="text"/>
Required: Yes Mandatory Response: No				

#### Response Comments

# Event Details (cont.)

## PeopleSoft Strategic Sourcing

<b>Event ID</b>	<b>Format</b>	<b>Type</b>	<b>Page</b>
32801-0000012974	Sell	RFx	6
<b>Event Round</b>	<b>Version</b>		
1	1		
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TWRA Marketing Management Platform			
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United States

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**Email:** parker.birt@tn.gov

**Event Currency:** US Dollar  
**Bids allowed in other currency:** No

## Bidder Information

<b>Firm Name:</b>		
<b>Name:</b>	<b>Signature:</b>	<b>Date:</b>
<b>Phone #:</b>	<b>Fax #:</b>	
<b>Street Address:</b>		
<b>City &amp; State:</b>	<b>Zip Code:</b>	
<b>Email:</b>		

# Event Details (cont.)

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32801-0000012974	Sell	RFx	7
<b>Event Round</b>	<b>Version</b>		
1	1		
<b>Event Name</b>			
TWRA Marketing Management Platform			
<b>Start Time</b>		<b>Finish Time</b>	
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United States

**Contact:** Parker Birt  
**Phone:** 615/291-5948  
**Email:** parker.birt@tn.gov

**Event Currency:** US Dollar  
**Bids allowed in other currency:** No

## Appendix A - Line Specifications

**Line:** 1 **Item ID:** 1000177610 **Line Qty:** 1 **UOM:** Year  
**Description:** Service Fee, Annual, Communications Cloud and SMS, Year 1

### Item Specifications

<b>Manufacturer:</b>		<b>Item Height:</b>	0
<b>Mfg Item ID:</b>		<b>Dimension UOM:</b>	
<b>Item Length:</b>	0	<b>Volume UOM:</b>	
<b>Item Width:</b>	0	<b>Weight UOM:</b>	
<b>Item Volume:</b>	0	<b>Item Color:</b>	
<b>Item Weight:</b>	0		
<b>Item Size:</b>			

### Shipping Information

<b>Schedule:</b>	1	<b>Ship To:</b>	TWRA Headquarters Bldg
<b>Quantity:</b>	1		5107 Edmondson Pike
<b>Due Date:</b>	10/08/2023		Ellington Agricultural Center
<b>Freight Terms:</b>			Nashville TN 37211
<b>Ship Via:</b>	Best Option Available		United States

**Line:** 2 **Item ID:** 1000195885 **Line Qty:** 1 **UOM:** Year  
**Description:** Service Fee, Annual, Communications Cloud and SMS, Year 2

### Item Specifications

<b>Manufacturer:</b>		<b>Item Height:</b>	0
<b>Mfg Item ID:</b>		<b>Dimension UOM:</b>	
<b>Item Length:</b>	0	<b>Volume UOM:</b>	
<b>Item Width:</b>	0	<b>Weight UOM:</b>	
<b>Item Volume:</b>	0	<b>Item Color:</b>	
<b>Item Weight:</b>	0		
<b>Item Size:</b>			

### Shipping Information

<b>Schedule:</b>	1	<b>Ship To:</b>	TWRA Headquarters Bldg
<b>Quantity:</b>	1		5107 Edmondson Pike
<b>Due Date:</b>	10/08/2023		Ellington Agricultural Center
<b>Freight Terms:</b>			Nashville TN 37211
<b>Ship Via:</b>	Best Option Available		United States

# Event Details (cont.)

## PeopleSoft Strategic Sourcing

Event ID	Format	Type	Page
32801-0000012974	Sell	RFx	8
Event Round	Version		
1	1		
Event Name	TWRM Marketing Management Platform		
Start Time	Finish Time		
09/19/2023 14:48:53 CDT	10/03/2023 14:00:00 CDT		

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## Appendix B - Terms & Conditions

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1. The undersigned acknowledges that all submitted information and documentation will become the property of the state of Tennessee. The undersigned also affirms that the information given above is true, accurate, and includes pertinent information necessary to identify and explain the operation of this organization to the best of my knowledge and is in no way misleading.
2. Should any data change in the future, the Supplier agrees to immediately submit the correct information electronically through the State's Supplier Portal.

If the information will be submitted in writing please mail to the following address:

Department of Finance and Administration  
312 Rosa L. Parks Ave.  
21st Floor Tennessee Tower  
ATTN: Supplier Maintenance  
Nashville, TN 37243

3. No person on the grounds of handicap or disability, age, race, color, religion, sex, national origin, creed, or any other classification protected by Federal and/or Tennessee State constitutional and/or statutory law shall be excluded from participation in, or denied benefits of, or be otherwise subjected to discrimination in the performance of the Contract or in the employment practices of the Contractor. The Contractor shall, upon request, show proof of such non-discrimination, and shall post in conspicuous places, available to employees and applicants, notices of non-discrimination.

Last Updated: 08/30/2016